



Hamilton Ohio Pride will host its fourth annual pride celebration on **Saturday, June 1, 2024!**

From all of us at Hamilton Ohio Pride, we would like to thank you for taking the time to review our sponsorship opportunities for our 2024 event. Without your support, the Hamilton Ohio Pride festival would not be possible.

In the three years since we first brought our Pride celebration to Hamilton, we have grown to be one of the largest festivals in Hamilton and the largest Pride event in Butler County. In 2023, we estimate that over 3,000 people attended our festival and concert. We kick-off the day with a march through downtown Hamilton leading to our festival at Marcum Park. Our event has over a dozen performers and brings in over one hundred family friendly vendors, nonprofit organizations, retail booths, sponsors, and food trucks.

The mission of Hamilton Ohio Pride is to create an event that will promote unity, inclusion, community healing, and awareness of diversity. We aim to create a sense of belonging and acceptance for LGBTQIA+ individuals, their families, and our allies. We believe that work in the community is more important now than ever before.

By sponsoring Hamilton Ohio Pride, you have the opportunity to promote your business in front of a large, diverse audience and show your support of the LGBTQIA+ and allied community. We have a variety of sponsorship levels and, no matter what you choose, you'll be showing your support for the mission of equality for all people.

Sponsorships can be paid to the "**Hamilton Pride Fund**" at the Hamilton Community Foundation via check (319 N 3rd St, Hamilton, OH 45011) or online (<https://bit.ly/hamiltonpridefund>).

To ensure you are included in all promotional materials please respond by May 1, 2024.

We are very excited for this year's event and we hope to see you there!

With appreciation,

Taylor Stone-Welch, Chair
Hamilton Ohio Pride
P.O. Box 191
Hamilton, Ohio 45011

Questions?

Email us at HamiltonOhioPrideSponsorships@gmail.com



Sponsor Now!



2024 SPONSORSHIP LEVELS



EVENT RECOGNITION & PERKS

	PRESENTING SPONSOR \$10,000	RED \$5,000	ORANGE \$2,500	YELLOW \$1,000	GREEN \$500	BLUE \$250	PURPLE \$100
Naming Rights to Event	✓						
Branded Festival Merchandise	✓						
Speaking Opportunity at March	✓	✓					
Logo on Main Stage	✓	✓	✓	✓			
Logo on Event Posters & Graphics	✓	✓	✓	✓			
20' x 10' Booth Space	✓	✓	✓				
10' x 10' Booth Space				✓	✓		
Logo on Sponsor Signage	✓	✓	✓	✓			
Name Listed on Sponsor Signage					✓	✓	
Public Announcement during Event	✓	✓	✓				

WEBSITE & SOCIAL MEDIA RECOGNITION

	PRESENTING SPONSOR \$10,000	RED \$5,000	ORANGE \$2,500	YELLOW \$1,000	GREEN \$500	BLUE \$250	PURPLE \$100
Logo in Event Promo Video	✓	✓	✓				
Logo on Website	✓	✓	✓	✓			
Social Media Posts	✓	✓	✓	✓	✓	✓	✓



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